

Date 01/03/2022

Pages 2

### **More OE Mirrors in febi Range: bilstein group and MEKRA LANG Intensify Partnership**

The replacement parts specialist bilstein group from Germany and MEKRA LANG, the world's leading OE manufacturer of mirror systems for commercial vehicles, are further expanding their successful partnership. This will enable the bilstein group to offer customers in the independent aftermarket even more MEKRA products in the future. The range will be expanded by around 25 percent to over 400 references. The bilstein group has already been offering mirror systems and components from MEKRA LANG under the febi brand since 2017.

"The name MEKRA LANG stands for the highest product quality in the field of vision systems for commercial vehicles. That is why we are very pleased to be able to further increase our already extensive range of OE-quality mirrors to offer wholesalers and workshops in the automotive aftermarket a wide range of premium repair solutions from a single source. In addition to mirror systems for trucks, buses and LCVs, we will also introduce items for the agricultural sector," says Christian Baier, Sales Manager for Germany, Austria and Switzerland at the bilstein group.

"Over the past few years, a good working relationship with the bilstein group has become a trusting partnership. As family-owned companies with a long tradition, we feel committed to the common goal of offering customers the best solution. That is why we have decided to intensify our cooperation," explains Günther Engel, Sales Coordinator for the IAM at MEKRA LANG.

MEKRA LANG's mirror systems meet all the requirements of the automotive industry (IATF 16949) and also the highest quality and environmental standards (ISO 9001 and ISO 14001). They impress with their high-quality workmanship and high resistance to environmental influences such as water and salt. The plug-in connections are specially insulated and thus offer ideal protection against contact corrosion.

In addition, a large proportion of the mirrors have a full-surface heating system that heats the mirror lenses quickly and efficiently and adapts them to the current temperature - this ensures added safety in road traffic, especially in winter. The wiring harnesses installed in the mirror systems are sheathed and thus offer good kink protection. Particularly crucial for vibration-free and optimum visibility are the robust mirror motors (drives) and the high-quality mirror glasses with chrome coating, which do not allow corrosion.

The complete febi range of mirror systems is available online at [partsfinder.bilsteingroup.com](http://partsfinder.bilsteingroup.com).

### **Background:**

Ferdinand Bilstein combines the well-known product brands febi, SWAG, and Blue Print under the bilstein group umbrella. Together, the bilstein group offers more than 62,000 different technical spare parts for professional vehicle repairs. The internationally operating group of companies supplies its products to over 170 countries. For more information, please visit: [www.bilsteingroup.com](http://www.bilsteingroup.com)

---

### **Publisher**

Ferdinand Bilstein GmbH + Co. KG  
Wilhelmstrasse 47  
58256 Ennepetal / Germany