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Highest Possible Status: bilstein group is now a TecDoc "Premier Data Supplier"

The bilstein group brands - febi, SWAG and Blue Print - now have the title 'Premier Data Supplier' ('PDS') in the TecDoc catalogue systems. This status is only awarded to data suppliers who meet the highest requirements for product data quality, and is an upgrade from our previous 'Certified Data Supplier' ('CDS') status.

TecDoc is a service provided by TecAlliance, who have over 25 years' experience in providing standardized data and solutions. The electronic TecDoc catalogue is a crucial element to the structure of the Independent Automotive Aftermarket for suppliers, distributors and installers alike. As such, becoming a 'PDS' is a major data quality indicator for the bilstein group.

Introduced just a few months ago, the evaluation for reaching 'PDS' status is based on strict rules regarding data consistency, data relevance, and the clear differentiation of articles. These key TecDoc figures must be met by at least 99% in order to receive the 'PDS' status.

"A customer must be able to rely on the correctness of the data when searching for a replacement part, and the more information he gets, the easier it is for him to make a decision. That's why we are particularly pleased that our brands already meet the stricter criteria. We have made numerous internal efforts to achieve this, says Karsten Schüßler-Bilstein, Managing Director of the bilstein group. "The title 'Premier Data Supplier' is both an award and a challenge, because TecDoc regularly establishes

further requirements and key figures. Therefore, we will continue to work intensively on improving our data quality."

More information on the data quality ratings can be found on the TecDoc website:
<https://www.tecalliance.net/tecdoc-dataquality>

Background:

Ferdinand Bilstein combines the well-known product brands febi, SWAG, and Blue Print under the bilstein group umbrella. Together, the bilstein group offers more than 62,000 different technical spare parts for professional vehicle repairs. The internationally operating group of companies supplies its products to over 170 countries. For more information, please visit: www.bilsteingroup.com

Publisher

Ferdinand Bilstein GmbH + Co. KG
Wilhelmstrasse 47
58256 Ennepetal / Germany