

Product Bulletin

Date 10.07.2026

Pages 3

Ready for the Rise of Chinese Vehicle Applications: febi Expands Its Aftermarket Solutions

The automotive market is changing rapidly, and Chinese vehicle manufacturers are driving much of that transformation.

Once considered emerging players, Chinese brands have quickly become major forces in the global automotive industry, setting new standards in innovation, efficiency and value.

As more Chinese vehicles enter roads and workshops across Europe and global markets, the Independent Aftermarket faces new challenges: unfamiliar brands, new vehicle platforms, limited OE parts availability and increasing complexity in parts identification.

This is where febi steps in.

With a proactive, research-driven approach, febi has already developed a dedicated and fast-growing replacement parts range for Chinese vehicle applications – built on verified OE data, expert cataloguing and real market demand.

Product Bulletin

Today, the febi programme for Chinese vehicle applications already includes:

- 700+ articles available
- 70+ product types covered
- Support for 40+ vehicle brands and 500+ models
- More than 1,000 additional articles already in development

The range supports all major powertrain technologies – from internal combustion engines to hybrid and full electric vehicles, reflecting the diverse strategies of Chinese manufacturers worldwide.

What makes the febi approach different is precision. Every part is researched using OE manufacturer data, validated through expert cataloguing and checked against real vehicle applications. This ensures what matters most to workshops and wholesalers: confidence in fitment, quality and availability.

For workshops, this means less guesswork, reduced downtime and reliable repairs – even on unfamiliar vehicles.

For wholesalers, it means being ready for one of the fastest-growing opportunities in the aftermarket, with a trusted supplier already prepared for rising demand.

febi reinforces this commitment with its message: “Already There! Solutions for Chinese Cars.”

Built on a strong heritage of adaptability, febi continues to prove that change is our tradition.

Chinese vehicle manufacturers are redefining the aftermarket.
With febi, the aftermarket is ready.

Product Bulletin

Further information can be found at:

<https://www.febi.com/info/news/already-there>

About febi

As a pioneer in the independent automotive aftermarket, febi is committed to offering products that match or even exceed the quality of OE components, for the benefit of consumers around the world. Our range of more than 60,000 technical vehicle parts for passenger cars, commercial vehicles and light commercial vehicles continues to grow steadily. This reflects our mission to make new products available to the independent aftermarket as quickly as possible.

Publisher

Ferdinand Bilstein GmbH + Co. KG
Wilhelmstraße 47
58256 Ennepetal

Contact:

Thomas Mayer (Divisional Manager Corporate Communications)
thomas.mayer@bilsteingroup.com